

## Business News Log:

### Instructions:

1. Find a newspaper article from a quality English language newspaper e.g. The Guardian, The Irish Examiner etc. See list of newspaper sources to help you find a range of quality sources.
2. The news article must connect directly with your country report in some fashion e.g. you can consider the global issue that your group reported upon in your country report.
3. The business news log needs to have a maximum of 500-750 words and you need to address the following question when writing your news log. Be sure to put title at commencement of Newslog. The title question for this Newslog is:

**Macroeconomics: To what extent does the news article present a balanced report on the selected issue in relation to your country report.**

**Note: You have 3 key tasks in this Newslog in order to report on the story in your article that is connected with your research country. Be sure that in your 750 words that you do the following:**

- 1) summarise
- 2) analyse
- 3) evaluate

4. Tables and graphs are not included in the word count.
5. Take a look at the assessment feedback sheet to better understand how to submit your best work.

*Before you write you must show me the planner to highlight how you will use the article.*

## How to plan/structure your BusinessNewslog?

### 1. **Summary of article: (circa 100 - 150 words)**

Note the main points/parts of the article. The objective here is to highlight the main theme or story in the article. You might also want to consider here:

- Highlight the key problem in the article
- State why you chose this article/story
- Make a comment on the source: reliable, informed source, reputation of source. The Daily News in the UK has a bad reputation for news reporting but the Guardian (Manchester) has a strong reputation as a reliable news source. Check the reputation of your source if possible.

### 2. **Analysis: (circa 400 words)** (Tip: Where possible try and Link the article to any of the economic theory we have studied using diagrams and quotes OR link directly to your country report and some of the information you provided in you report.)

- Explain the 'story' in the article in terms of the key points/arguments
- Where possible use diagram(s) / tables that support the article. It is possible to use a diagram/table from outside the article but you must provide a reference as to where you located this diagram/table
- make clear statements about which stakeholders or who was affected by the story in the article
- Use quotations as evidence to build strong arguments. Make sure you use a vocabulary list to use some business/economic vocabulary.
- Has the problem/story in the article been solved and who is aiming to achieve a solution? If not mention what needs to be done to solve the problem or issue that the article is concerned about
- Be sure to quote and use data/information from your article. This is very important.

### 3. **Evaluation: (circa 200 to 250 words)**

Aim: use economic evaluative techniques to make a comment on the article or part(s) of the article e.g. look at advantages or disadvantages of the action /story in the article or show that different stakeholders (**firm, consumer, government + society**) are affected in different ways. Some stakeholders benefit and others do not.

- Consider the story in the article. Is the action taken by government/ firm/ organisation justified/effective?
- Is the argument in the article biased or one sided? The source of the article might be important here.
- How is the government/country affected by the story in this article?
- Does the action reported in the article work? Yes or no or partly? Why? because....
- Outcomes of story in article e.g. does the article present a solution to the problem /issue.
- Are there stakeholders (stakeholders are interested groups like consumers or firms) that benefit or lose in the story/article?
- As the author you can refer to yourself as 'I' in this section but you can also use the 3<sup>rd</sup> person singular e.g. This newslog concludes that the problem of global warming as explained in the article....

## Further Advice:

**Note 1:** check your word count carefully. Maximum is 750. Any titles and labels in diagrams and data in tables are not included.

**Note 2:** be sure to number each of your diagrams / tables e.g. Fig. 1 + full title, Fig 2 + full title. Underline all titles in diagrams and tables.

**Note 3:** be sure to make direct and exact references to specific parts of your tables / diagrams. Use arrows or letters to show the reader where to find the data that you mention in your newslog. E.g. See point A in figure 1 to understand the damage caused by global warming...

**Note 4:** 1<sup>st</sup> sentence in each paragraph is critical as it informs the reader of the 'story' and point of that paragraph. The second most important sentence is the last sentence of the paragraph when you summarise can establish the importance of what you have written above in the paragraph.