

## Business News Log Rubric (submit this with each news log assignment)

E+B Newslog Rubric	Knowing & Understanding • (demonstrates strong understanding of economics+ business theory)	Investigating • (research and selection of information)	Communicating • (presentation of information)	Thinking Critically • (analysis + evaluation of the chosen news article)
7-8	Expert use of economic terms and diagrams are thorough, <b>concise</b> & are clearly relevant to the chosen article.  Article is expertly connected to economic theory.	<ul style="list-style-type: none"> <li>Article is expertly chosen and shows strong connections to the theory and content of the course</li> <li>Evidence of strong research skills with the article forming a strong link to the theory studied in the course</li> <li>Reliable source</li> </ul>	<ul style="list-style-type: none"> <li>Persuasive &amp; effectively structured with paragraphing well planned to carry out the analysis and evaluation of the article</li> <li>Expert use of diagrams and vocabulary demonstrating strong understanding</li> <li>Few or no errors</li> <li>Flawlessly cited (use citefast.com and include citing details at top of your News log)</li> </ul>	<ul style="list-style-type: none"> <li><b>Detailed</b> discussion of concepts &amp; events with clear connections to the concepts/course content e.g. allocative efficiency or price mechanism.</li> <li>Very effective economic and business insights into the story of the article e.g. wider problems of scarcity or pollution</li> <li>Highly relevant application to the question set for the newslog</li> </ul>
EXP: 5-6	Effective use of economic terms and diagrams are often thorough, <b>concise</b> & are clearly relevant to the chosen article.  Article is effectively connected to economic theory.	<ul style="list-style-type: none"> <li>Article is effectively chosen and shows strong connections to the theory and content of the course</li> <li>Evidence of good research skills with the article forming a strong link to the theory studied in the course</li> <li>Reliable source</li> </ul>	<ul style="list-style-type: none"> <li>Effectively structured with paragraphing well planned to carry out the analysis and evaluation of the article</li> <li>Effective use of diagrams and vocabulary demonstrating a strong understanding</li> <li>Some errors</li> <li>Flawlessly cited (use citefast.com and include citing details at top of your News log)</li> </ul>	<ul style="list-style-type: none"> <li><b>Effective Discussion</b> of concepts &amp; events with clear connections to the concept/course content e.g. allocative efficiency.</li> <li>Some effective insights into the story of the article</li> <li>Content is largely relevant application to the question set for the newslog</li> </ul>
3-4	Adequate use of economic terms and diagrams are thorough, <b>concise</b> & are clearly relevant to the chosen article with some clear flaws.  Article is adequately connected to economic theory.	<ul style="list-style-type: none"> <li>Article is effectively chosen and shows strong connections to the theory and content of the course</li> <li>Evidence of good research skills with the article forming a strong link to the theory studied in the course</li> <li>OK source, but a bit simple (not well connected to course content)</li> </ul>	<ul style="list-style-type: none"> <li>Not always clear or too brief</li> <li>Many errors, but readable and relevant to the task + title of the assignment</li> <li>Citations provided, but some errors (use citefast.com and include citing details at top of your News log)</li> </ul>	<ul style="list-style-type: none"> <li><b>Identifies</b> concepts &amp; events, but <b>simple</b> with only basic connections to the concept/course content e.g. allocative efficiency.</li> <li>Adequate but inconsistent application to the question set for the newslog</li> </ul>
1-2	Ineffective use of economic terms and diagrams are thorough, <b>concise</b> & are clearly relevant to the chosen article.  Article is effectively connected to economic theory.	<ul style="list-style-type: none"> <li>Superficial choices</li> <li>Poor link to course content/economic theory</li> <li>Unreliable or unclear sources</li> </ul>	<ul style="list-style-type: none"> <li>Difficult to understand</li> <li>Not structured as directed</li> <li>Messy; errors confusing</li> <li>Major citation errors (use citefast.com and include citing details at top of your News log)</li> </ul>	<ul style="list-style-type: none"> <li><b>Limited</b> analysis and arguments <b>but</b> with weak connections to the concept/course content and the question set for this task</li> <li>Poor but inconsistent application to the question set for the newslog</li> </ul>
0	<b>Plagiarized</b> or highly inaccurate with poor use of knowledge	Incomplete, no source information, no relevant link to article	<ul style="list-style-type: none"> <li>Cannot be understood</li> <li>Incomplete</li> <li>Undocumented</li> </ul>	<ul style="list-style-type: none"> <li>Missing the analytic element</li> </ul>