

Business Newslog Planner¹: Planning for Best Work

(see tips on page 2 below)

Name:

Article: use citefast to record the following. Make sure it is accurate. Put Citation at top/header of your Business News Log.

1. Title:
2. Source:
3. Date of publication:
4. url
5. Date of access to article:

1) What will you write about (list briefly):



2) Summary of article: be very brief noting the **key** points in the article:



3) Fill in these boxes for diagrams and quotes that you will use:

Draw your diagrams or table/chart here: (complete the diagrams expertly/carefully with full detail)

Draw/sketch your diagrams or table/chart here: (complete the diagrams expertly/carefully with full detail)

Do you have the best article?

Note: The best article has a clear

action whereby you can agree / disagree with the action e.g. policy of government, programme offered by IGO/NGO, action by some interest group e.g. farmers or a trade union, or strategy of a firm e.g. FDI or any other clear action should be evident in the article!

Do you have the best article?

Note: Avoid an article that is simply a report on an event highlighting some issue in the economy eg prices/inflation is increasing. This is NOT enough for you to do an effective analysis/evaluation!

List below all the Quotations that you will use (in box below). **Please make a full list of all quotations you might possibly use and this will help you as you write your commentary when you can select the best quotations for your IA.** Quotes can then be copied directly to commentary.

¹ Most recent revision September 2, 2021

4) *Story: what is your analysis/evaluation of the article + make a vocab list:*

How will you evaluate/analyse this article: see notes below for advice here. Think carefully as to how you will evaluate/analyse this question.

Note: The best article has a clear **action** whereby you can agree / disagree with the action e.g. policy of government, programme offered by IGO/NGO, strategy of a firm e.g. FDI or any other clear action should be evident in the article! What is happening in the article? How is the country affected by this story?

Key Economic/Business Terms you will use:

1)

2)

3)

4)

5)

6)

7)

8)

9)

10)

11)

others

How to structure your Newslog?

1. **Summary of article:** (circa 100 words)

Note the main points/parts of the article. The objective here is to highlight the main theme or story in the article. You might also want to consider here:

- Highlight the key problem in the article
- State why you chose this article/story

2. **Analysis:** (circa 300 to 400 words) (Tip: Try and Link the article to any of the economic theory we have studied using diagrams and quotes.)

- Focus on the diagram(s) that you used and make clear statements about the (in)effectiveness of the theory as represented by the diagrams. E.g. stakeholders or who was affected by the story in the article
- The diagrams may also highlight one or two limitations!
- Use quotations as evidence to build strong arguments. Make sure you use a vocabulary list to use some business/economic vocabulary.

3. **Evaluation:** (circa 200 words) (Tip: Try and Link the article to any of the economic theory we have studied using diagrams and quotes.)

4. **Suggestions:** be sure to use economic evaluative diagrams + language to make a comment on the article or part(s) of the article

- Consider the story in the article. Is the action justified?
- Does the action (of government/firm/consumer) work?
- Is the argument in the article biased or one sided?
- How is the government/country affected by the story in this article?
- Does the action reported in the article work? Yes or no or partly? Why? because....
- Limitations... does the article present a solution to the problem /issue.
- Are there stakeholders (stakeholders are interested groups like consumers or firms) that benefit or lose in the story/article?