

## Instructions for Economics+Business News Logs:

**Title:** How does the article you have chosen connect with the study of economics and business?

### Instructions: **WHAT?**

1. Find a newspaper article/report from a quality English language newspaper e.g. The Guardian, The Independent, BBC, CNN etc. See list of newspaper sources to help you find a range of quality sources. Suggested sites are posted on the submariner website under 'Research'.
2. The news article must connect directly with our course content (economics + business) in exact fashion e.g. you can consider market system and how it works effectively (or not) or the global issue (sustainability) that your group will report upon in your country report (Unit 4).
3. The business news log needs to have a maximum of **750** words and you need to address the question in item 4 below when writing your news log.
4. The guiding question for every Business News Log is therefore is:

**How does the article you have chosen connect with the study of economics and business?**

For every business news log you need to do the following:

- Submit hardcopy of original Article + News Log + Rubric (webnote 903)
- Business News Log should have the citation at the top of the document – see A below. Use citefast.com to do this (expertly!). <http://www.citefast.com>

### Instructions: **WHY?**

- The Business News Log will help you become aware of news developments, increase your store of knowledge, and provide skill practice in particular to the use of diagrams.
- You can find out what is happening in the world from Internet sites that provide quality news stories.
- A key reason for using Business News Logs is to allow you to do research that you are interested in (you choose the article) and to connect this with economic theory using diagrams and charts.

### Advice on presentation + structure of your Business News Log:

#### How? Presentation

- Your log will be in the form of a single essay. It will probably have 3 main sections: 1. Summary 2. Analysis (connect with 1 or 2 relevant diagrams/charts 3. Evaluation (comment on the article e.g. highlight how the problem can be resolved, consider alternative actions that can be taken. Give your opinion but support it with quotes from the article or with some economic theory. Other suggestions are listed below in part D.  
Structure: use this structure to present your work. Remember write it in essay form.  
Use the following format:

- (A) Under the title to the business news log create a short **bibliographic entry** (using MLA conventions) for each article. You should use Citefast to help. Put this under the title on your News Log. Make sure that your citation includes:

1. *Title:*
2. *Source:*
3. *Date of publication:*
4. *url*
5. *Date of access to article:*

- (B) Briefly summarise the article. Write these sentences in your own words; do not copy from the source.
- (C) Link: make a clear link between the story in the article and economics + business theory.
- (D) Analyse/Evaluate the article. This means...
  - Justify** why you have chosen this event—what makes this article important? What implications / questions does the article raise e.g. does the government need to intervene? (Keep this very brief.)
  - Identify clear links with the theory we have studied.** You will need to use a diagram(s) here to show how the theory we have studied helps to connect with the story in the article. Try and use expert and appropriate economic terms also. Use the resources on the website.
  - Explore** the events and your link in greater depth—what are you thinking? Is this an important event in the market? What problems are evident from the story and what is the possible solution(s)? Are certain actions advisable?
  - See webnote **902** on for further information on how to structure your work.

#### Writing the News Log

- The paragraphs should work together as a cohesive essay.
- If you are typing, be sure to **double space**, so that corrections will be readable.
- Rubric is available on webnote 903.

#### Plagiarism

Be careful: Avoid any accidental / deliberate plagiarism. SO....

Any use of information e.g. quotation that you use from the article must be cited. Otherwise this will cause problems with plagiarism.