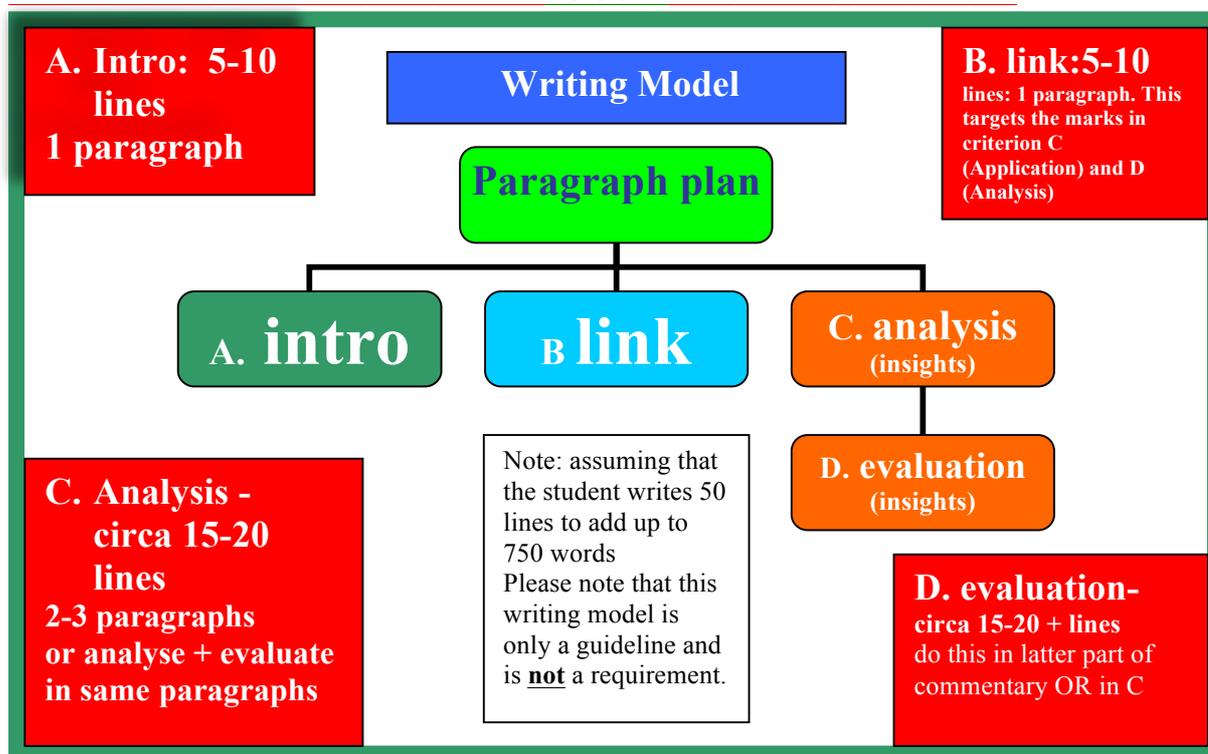


## Assessment Guides: how to write 'best' Internal Coursework



|   |  |
|---|--|
| <p><b>Get more marks Focus</b></p> <p><b>Criterion B: Terminology 2 marks</b><br/><b>Criterion C: Application 2 marks</b><br/>(A-E = 14 marks)</p>  | <p><b>Paragraph 1: <u>Intro</u> (focus on marks for criteria B and C)</b></p> <ul style="list-style-type: none"> <li>▪ <b>Why - Was this article/extract chosen? (Highlight clearly the parts of the article (extract) that you are analysing with a highlighting pen.)</b></li> <li>▪ <b>Summary- very,very brief summary of the story</b></li> <li>▪ <b>definitions- define key terms (that connect with article)</b></li> <li>▪ <b>links- make clear links to the syllabus. Write the link clearly using the key vocabulary!</b></li> </ul> |
| <p><b>Get more marks Focus</b></p> <p><b>Criterion A: Diagrams 3 marks</b><br/><b>Criterion B: Terminology 2 marks</b><br/><b>Criterion C: Application 2 marks</b><br/>(A-E = 14 marks)</p> | <p><b>Paragraph 2: <u>Link</u> (focus on marks for criteria A, B, C)</b></p> <ul style="list-style-type: none"> <li>• <b>Economic theory: develop link to extract</b></li> <li>• <b>Use quotations to make a connection between extract and theory</b></li> <li>• <b>Use definition where necessary i.e. key terms</b></li> <li>• <b>Introduce diagram to emphasise link to syllabus.</b></li> <li>• <b>Put 'data' from the extract on the diagram</b></li> </ul>  |

## Get more marks

### Focus

**Criterion A:** Diagrams 3 marks  
**Criterion B:** Terminology 2 marks  
**Criterion C:** Application 2 marks  
**Criterion D:** Analysis 3 marks  
 (A-E = 14 marks)

### Paragraph 3: Analysis (focus on marks for criteria A, B, C and D)

- Carry out an analysis of the extract showing how the theory connects with the story
- Expert use of diagram (s) essential here. Try and use prices/data from the extract in your diagrams. Make exact references to the diagram eg see diagram 1 below
- Use appropriate quotations
- Use appropriate definitions
- Think about doing the evaluation here i.e. combine analysis with evaluation

## Get more marks

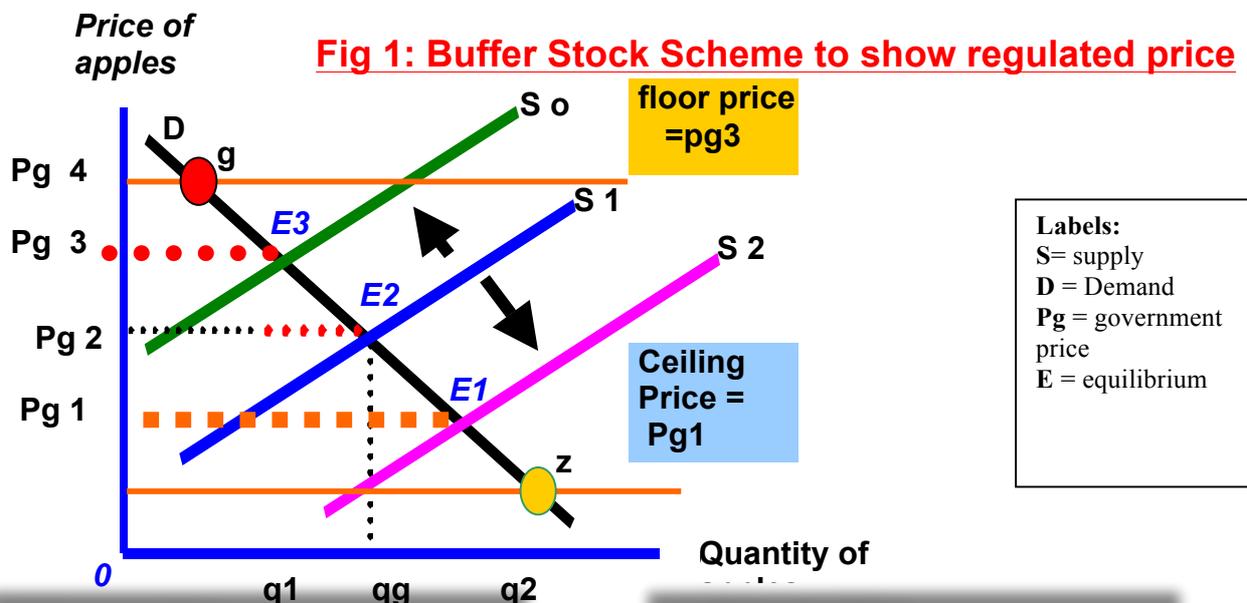
### Focus

**Criterion A:** Diagrams 3 marks  
**Criterion B:** Terminology 2 marks  
**Criterion C:** Application 2 marks  
**Criterion D:** Analysis 3 marks  
**Criterion E:** Evaluation 4 marks  
 (A-E = 14 marks)

### Paragraph 3 and/or 4: Evaluation (of theory and concepts) (focus on marks for criteria A,B, C, D and E )

- Evaluate your input in paragraphs 2 and 3 above and make a decision based on the planning you have done on your coverage item 7 – see below on page 3 of this webnote
- TRY and integrate ANALYSIS + EVALUATION
- Try and demonstrate how the theory applies to the story (or not) and highlight if it makes it possible to view the extract from the point of view of an economist. See item 7 below. See also notes on webnote 614.
- Does economic theory work or not to explain the story?
- **MAKE a DECISION** or “Judgement” !!

## Using Diagrams effectively!!!



### 6 Diagram Tips:

1. title must be detailed and should include the words 'to show'. Number the diagram (S)
2. all key points on diagram must be labeled

### 6 Diagram Tips:

3. refer to exact points in the diagram from the paragraph/text of answer
4. may be drawn in pencil
5. underline the title clearly
6. Words in diagram are NOT included in the word count.



# IA Coursework Planner- use Webnote 501

Webnote 501

**IA Planner: Planning for Best Work** (see tips on page 2 below)

Name: \_\_\_\_\_

Article:

1. Title:
2. Source:
3. Date of publication:
4. Date of access to article:

**1) Links to the syllabus:** (which part of syllabus is relevant here?)

>

>

>

**2) Summary of article:**

>

>

>

**3) Analysis:** (criterion D 3/4 marks)

Draw your diagrams here (complete the diagrams carefully)

List the quotations that you will use here.

**4) Evaluation:** (criterion E 4/4 marks)

How will you evaluate this article? Read [webnote 626](#) please!

Webnote 501

**The Coursework planner- some suggestions as to how to use it...**

- Use this Planner carefully to plan your work so that you know that the article will work and how you intend to use it. Fill in items 1-4 only after you have thought carefully about the topic!

Criterion A: Diagrams 3 marks  
 Criterion B: Terminology 2 marks  
 Criterion C: Application 2 marks  
 Criterion D: Analysis 3 marks  
 Criterion E: Evaluation 4 marks  
 (A-E = 14 marks)  
 Criterion F: Meet the Rubric 3 marks for completed **partwork**.

1. Summary of Links to the syllabus: identify which part (s) of the syllabus connect with the article. Use numbers from the syllabus to help you here!
2. Summary of article:  
**But** point the main points/parts of the article. What is it about?
3. Analysis (criterion D /3 marks):  
 Aim: Link the article to the economic theory using diagrams and quotes.
  - Focus on the diagram(s) that you used and **write** clear statements about the (in)effectiveness of the theory as **shown** by the diagrams. **Use** stakeholders
  - The diagrams may also highlight one or two limitations!  
**Use** **ad** and measuring confidence
4. Evaluation (criterion E / 4 marks):  
 Aim: use economic evaluative techniques to make a comment **on** the article or part(s) of the article
  1. Does the theory or the action reported in the article work? Yes or no or partly? Why? **because**...see [webnote 626](#)
  2. Limitations... to how the theory applies to the story... see [webnote 626](#). Record any weaknesses or deficiency **with** **economic** theory.
  3. Consider the story in the article. Is the action justified? Does the action (of government/firm/consumer) work? Is the argument in the article biased or one sided?
  4. Be sure to use economic evaluation techniques: use 1-4 **techniques**. Your evaluation can use 1 or more of these **techniques**.

**Evaluation:**  
 Does the theory help to analyse **more** of the following techniques?

1. **techniques**
2. **techniques** or disadvantages
3. **run** or short run
4. **techniques** or rank the most important issue

**Economics theory works???? Or not? See [webnote 626](#) for further suggestions.**

## Diagrams + quotes for your IA:

### 2 Tips here!

- **Note: write in quotes that you intend to use for planning-before you write**
- **Note: draw the diagrams for planning-before you write**