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Short Run

Prices of X + M can be affected by:

- 1. Supply and demand shocks e.g. oil prices
- 2. Exchange rates
- 3. Inflation rates

Note: simple microeconomic S+D can be used to show changes 1 and 2 OR AS/AD could be used to show 1 and 3

Long Run

Prices of X and M can be affected by:

- 1. Income changes (this affects demand for all goods and services)
- 2. Long term productivity changes affects pricing of exports
- 3. Government policies such as supply side policies affect prices in the long run
- 4. Changes in technology can affect prices in the long run

Note: simple microeconomic S+D can be used to show changes 1, 2 and 4 OR

AS/AD could be used to show 1-4

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