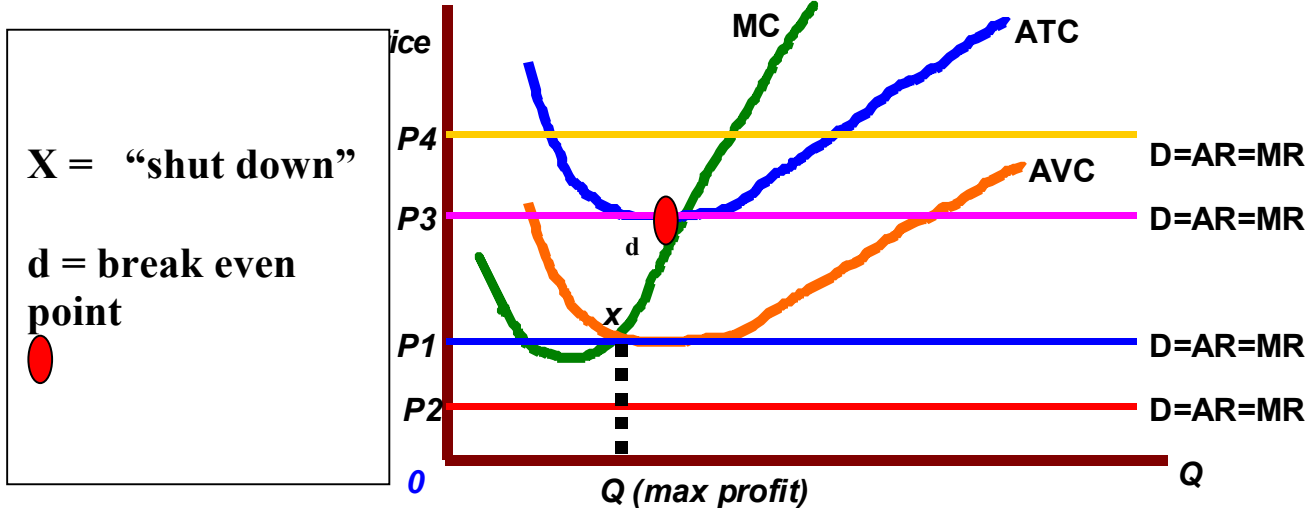


Syllabus Reference 2.2: Shut Down Point of a PC Firm
 (HL)¹

Diagram A. Shut Down Point of a Firm in Perfect Competition occurs at $MR=MC=AVC$



Shut Down Point for a firm in Perfect Competition

1. Shut-down occurs where P is lower than where $mr = mc = avc$ (see **X** in **diagram**). This would be any price lower than $p1$. If the firm does not cover its variable costs of production it will close down in the short run- see p 23 on diagram A
2. Shut downs occur most frequently in primary producing industries. Note that it may only be a temporary shut down.
3. It can afford not to cover its fixed costs in the short run only. The firm must at all times cover its variable costs.
4. a consequence of this is the conclusion that the supply curve of the firm is that part of the MC that lies above the AVC. $MC > AVC =$ Supply curve of the firm
5. $p3$ represents normal profit. $Ar = Ac$
6. $P4$ represents s/n profits. $Ar > Ac$

Exam Link:

IB HL 2 November 2007:

Q2 With the help of a diagram, explain when a firm should shut down in the short run.

¹ See Glanville pp121 to 129. See also Webnotes 213 and 214. Make cross references where possible.