

Big Question: what is wrong with markets?

Syllabus Item(s):

14 + 17

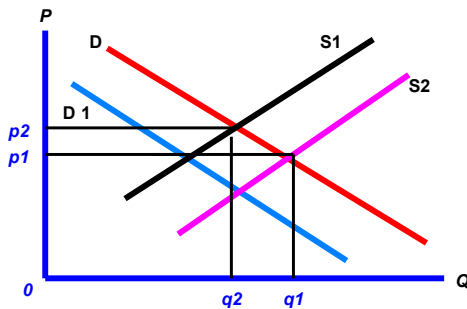
Webnote
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Resource Allocation Syllabus reference 1.1

Price Mechanism: **dis**advantages

1. externalities

DEMAND + SUPPLY CURVES



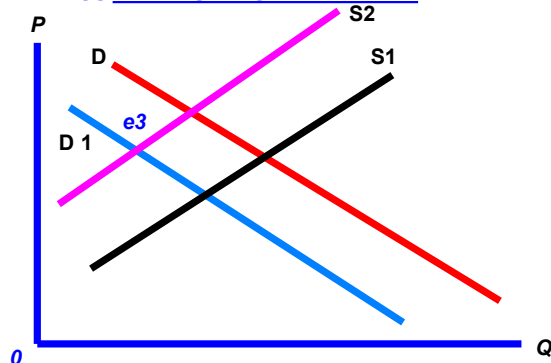
1. The price system does not take into account the impact of externalities.
2. An externality is a cost or benefit which occurs as a result of production and which is external to the production process. A common example of a negative externality is pollution. Supply and demand does not automatically measure this cost. Private cost is found at p_1 but social cost at p_2 . However government needs to intervene to bring about a price of p_2 .

2. public/merit goods

1. The price system cannot provide or underprovides certain goods / services.
 - Defence - **P**
 - Law and order- **P**
 - Education- **M**
 - Health care - **M**

3. monopoly

DEMAND + SUPPLY CURVES



1. A monopolist will attempt to keep prices high and output low. Monopoly is less likely to promote:
 - Efficiency as there is no competition. Competition forces firms to seek lower cost methods of production
 - Effective allocation of resources as monopolist controls either price or quantity. Monopolist prefers higher prices rather than reducing costs to achieve greater efficiency – e_3
2. Governments therefore regulate monopoly