Web note 005: economic good – what is an economic good/service?

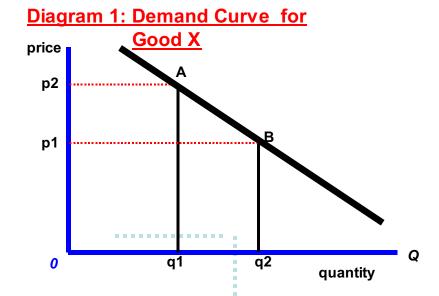
# 3 essential characteristics of an economic good/service

#### • (1) UTILITY

- •The good/service must give a level of satisfaction.
- •Therefore consumers will demand it and pay for it.
- •This is considered rational behaviour in economics

#### Economic good/service

(2) Scarcity



- (2) SCARCITY
- Good/service must be scarce in relation to demand.
- It must be able to command a price

### (3) Transferrable

- it must be possible to transfer the good /service to individuals
- Talent is not transferrable
- Market can allocate goods and services that can be exchanged for money



## Types of economic goods and services

- Public
- Merit
- Capital
- Consumer/final
- Intermediate
- Primary
- Commodity

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